## How the Cloud Foundry Community Can Help Platform Engineering

Or, enduring truths of platform communities, ecosystems, and businesses

#### Hello, I am Coté

### I work at VMVare®

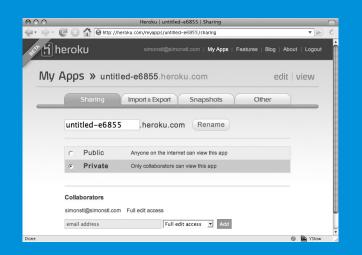
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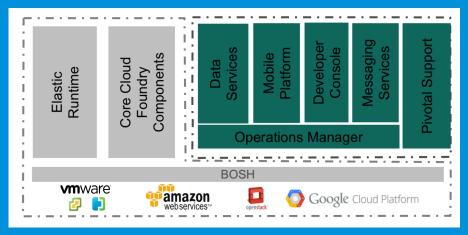


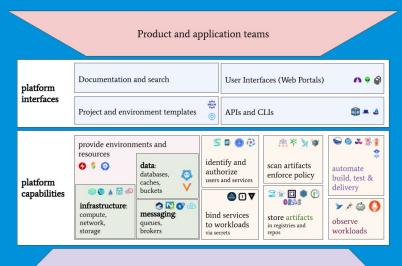
#### The Eternal Recurrence of (Platforms, PaaS, DevOps, Cloud Native)



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Capability and service providers

2007 2015

**2023 & Beyond** 



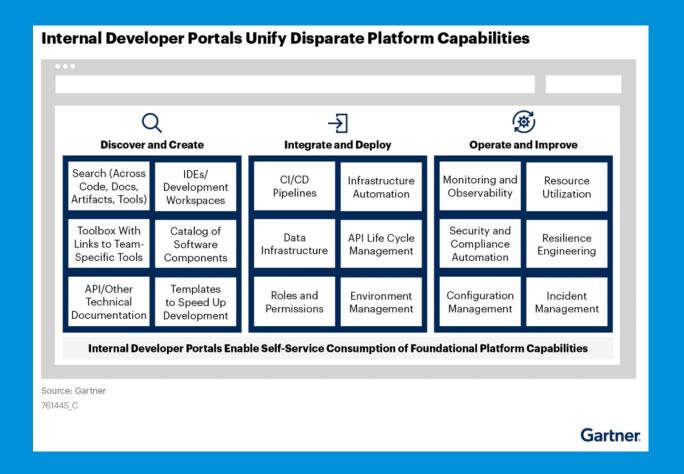
Kubernetes is a platform for building platforms. It's a better place to start; not the endgame.

1:04 PM - 27 Nov 2017

Sources: Heroku; Pivotal; <u>CNCF Platforms White Paper</u>. See also <u>Evan Bottcher</u>, <u>2018</u>, <u>"Innovation Insight for Internal Developer Portals,"</u> Gartner, Feb 2022.

### "cf push"

#### Be clear

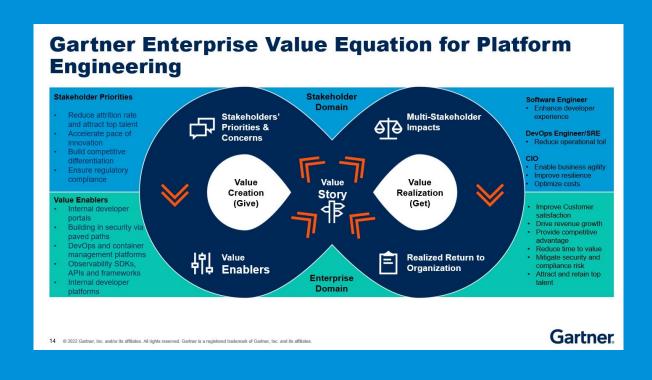


# Focus on developers (application developers)

We are building this platform not for us, we are building it for Mercedes-Benz developers."

Thomas Müller, Mercedes-Benz

# Explain the value (get super detailed)



Community = (purpose + technology + builders + users)



### Thanks!

https://newsletter.cote.io

https://cote.io/platform/

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